

# 2024 Papua New Guinea Investment Week

6th - 11th December | ICC Sydney, Australia

## SPONSORSHIP PACKAGES

### Invitation

The PNG Chamber of Resources and Energy is pleased to offer your organisation a range of sponsorship opportunities at the 2024 Papua New Guinea Investment Conference.

The conference is PNG's premier international business forum showcasing the enormous business opportunities in Papua New Guinea and bringing together industry, government and business leaders, and relevant stakeholders to a single venue. This was displayed at the 2023 PNG Resources and Energy Investment Conference.

Aligning your company with this prestigious industry event provides exceptional value for investment and our specially designed sponsorship packages offer a solution to suit every corporate objective.

The 2024 Sponsorship Packages include Principal, Major, Diamond, Gold, Platinum, Silver, Bronze, Nickel, and Zinc.

#### **All sponsorship levels are inclusive of these primary benefits:**

- ✓ Use of corporate logo and name where possible or appropriate in all conference publications.
- ✓ Recognition in all media releases and other forms of publicity wherever possible.
- ✓ Corporate recognition during Conference.
- ✓ Corporate recognition (logo) on Conference signage at the venue.
- ✓ Corporate Logo recognition on conference signage in the foyer of the conference venue.
- ✓ Corporate brochures displayed at the venue.
- ✓ Corporate recognition (logo) in the Conference handbook.
- ✓ Corporate logo displayed during session breaks.
- ✓ The listing of your corporate logo on the conference website with a hyperlink to your company website from the date sponsorship payment is received.

**Important Note:** Conference banners and other publicity not mentioned in the packages will be at the sponsor's cost. Any additional proposals must be discussed with and approved by the Host.

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## PRINCIPAL SPONSOR | AUD 85,000 (+GST) (4 Available)

The Principal Sponsor will receive the following additional sponsorship benefits:

- ✓ For your sponsorship of AUD 85,000 (+GST), you will receive benefits valued at AUD 40,000, comprising of the following:
  - Premium Larger floor area positioned strategically in key locations at event venue,
  - 6 full delegate registrations,
  - 6 conference dinner admissions, and
  - 2 tickets to Sponsor's Boat Cruise on Saturday 7th December 2024.
- ✓ Visibility to keynote speakers, Prime Minister and Senior Government Ministers, Eminent International speakers, Industry leaders and all delegates.
- ✓ Acknowledgement as Principal sponsor at the official opening and closing sessions.
- ✓ Reserved seating in strategic locations in the conference venue for representatives of the Principal Sponsor during functions.
- ✓ Corporate logo display on high-visibility delegate items such as conference delegate satchel and polo shirt.
- ✓ Opportunity to place a printed, double-sided A4 corporate promotional page in the delegate satchel which will be distributed to all delegates (the Host must approve such literature).
- ✓ Corporate logo display on conference banner on speakers' stage.

## MAJOR SPONSOR | AUD 65,000 (+GST) (6 Available)

The Major Sponsor will receive the following additional sponsorship benefits:

- ✓ For your sponsorship of AUD 65,000 (+GST), you will receive benefits valued at AUD 30,000 which includes the following:
  - A larger exhibition floor area in a key location in exhibition area
  - 4 full delegate registrations,
  - 4 conference dinner admissions, and
  - 2 tickets to Sponsor's Boat Cruise on Saturday 7th December 2024.
- ✓ Visibility to keynote speakers, Prime Minister and Senior Government Ministers, Eminent International speakers, Industry leaders and all delegates.
- ✓ Acknowledgement as Major sponsor at the official opening and closing sessions.
- ✓ Reserved seating in strategic locations in the conference venue for representatives of the Major Sponsor during functions.
- ✓ Corporate logo display on high-visibility delegate items such as conference delegate satchel and polo shirt.
- ✓ Opportunity to place a printed, double-sided A4 corporate promotional page in the delegate satchel which will be distributed to all delegates (the Host must approve such literature).
- ✓ Corporate logo display on conference banner on speakers' stage.

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## DIAMOND SPONSOR | AUD 60,000 (+GST)

### Conference Satchels

High-visibility product of the conference, with branding prominently featured during and after the event.

### Diamond sponsor will receive the following additional sponsorship benefits:

- ✓ For your sponsorship of AUD 60,000(+GST) you will receive benefits valued at AUD 20,000 which includes the following:
  - Standard exhibition booth in a key location at the exhibition area,
  - 3 full delegate registrations,
  - 3 dinner admissions, and
  - 2 tickets to Sponsor's Boat Cruise on Saturday 7th December 2024.
- ✓ Corporate logo displayed on the conference satchel.
- ✓ Reserved seating in strategic locations in the conference venue for representatives of the Diamond Sponsor during functions.
- ✓ Opportunity to place a printed, double-sided A4 corporate promotional page in the delegate satchel which will be distributed to all delegates (the Host must approve such literature).
- ✓ Acknowledgement as Diamond Sponsor at the official opening and closing sessions.

## GOLD SPONSOR | AUD 50,000 (+GST)

### Exclusive Conference and Awards Dinner - Monday 9th December (6 - 10 pm)

### Gold sponsor will receive the following additional sponsorship benefits:

- ✓ For your sponsorship of AUD 50,000 (+GST), you will receive benefits valued at AUD 15,000 which includes the following:
  - Standard exhibition booth in a key location at the exhibition area,
  - 2 full delegate registrations,
  - 2 dinner admissions, and
  - 1 ticket to Sponsor's Boat Cruise on Saturday 7th December 2024.
- ✓ Corporate Logo displayed in the conference dinner venue.
- ✓ Reserved seating in strategic locations in the conference venue for representatives of the Gold Sponsor during functions
- ✓ Opportunity to place a printed, double-sided A4 corporate promotional page in the delegate satchel which will be distributed to all delegates (The Host must approve such literature).
- ✓ Acknowledgement as Gold Sponsor at the official opening and closing sessions

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**PLATINUM SPONSOR | AUD 35,000 (+GST) (8 Available)**

The Platinum sponsor will receive the following additional benefits:

- ✓ For your sponsorship of AUD 35,000 (+GST), you will receive benefits valued at AUD 10,000 which includes the following:
  - 3 full delegate registrations,
  - 3 dinner admissions, and
  - 1 ticket to Sponsor's Boat Cruise on Saturday 7th December 2024.
- ✓ Reserved seating for representatives of the Platinum Sponsor during functions
- ✓ Opportunity to place a printed, double-sided A4 corporate promotional page in the delegate satchel which will be distributed to all delegates (The Host must approve such literature)
- ✓ Acknowledgement as Platinum Sponsor at the official opening and closing sessions
- ✓ \*Options 1 – 5 (Other benefits: Corporate Logo displayed on the sponsored product and product included in the conference delegate satchel to be distributed to all attendees)

**Option 1: Conference Notebook\***

**Option 2: Conference Lanyard\***

**Option 3: Conference Polo Shirt\***

**Option 4: Conference Cap\***

**Option 5: Conference Tumbler\***

**Option 6: Exclusive Conference and Awards Dinner Entertainment - Monday 9th December (6 - 10 pm)**

- Corporate Logo displayed in the conference dinner venue)

**Option 7: Audio Visual**

- Exclusive visibility throughout the conference in the main conference area and during the plenary sessions only.
- Corporate logo display in plenary conference room positioned with AV technicians' station.

**Option 8: Conference Registration and Information Desk**

- Corporate Logo displayed at the registration area for the full duration of the conference.

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## SILVER SPONSOR | AUD 28,000 (+GST) (8 Available)

### The Silver sponsor will receive the following benefits:

- ✓ For your sponsorship of AUD 28,000 (+GST), you will receive benefits valued at AUD 8,000 which includes the following:
  - 2 full delegate registrations,
  - 2 dinner admissions, and
  - 1 ticket to Sponsor's Boat Cruise on Saturday 7th December 2024.
- ✓ Reserved seating for representatives of the Silver Sponsor during functions.
- ✓ Opportunity to place a printed, double-sided A4 corporate promotional page in the delegate satchel which will be distributed to all delegates (The Host must approve such literature).
- ✓ Acknowledgement as Silver Sponsor at the official opening and closing sessions.
- ✓ \* (Options 1-7) Corporate Logo displayed in the function area.

**Option 1: Exhibition Opening Cocktail Function - Sunday 8th Dec (4 - 6 pm) \***

**Option 2: Exhibition Networking Cocktail Function - Monday 9th Dec (4:30 - 5:30 pm) \***

**Option 3: Pre-Dinner Cocktails - Monday 9th December (5 - 6 pm) \***

**Option 4: Exhibition Networking Cocktail Function - Tuesday 10th Dec (4:30 - 6:30 pm) \***

**Option 5: Monday Networking Morning Tea - Monday 9th Dec\***

**Option 6: Monday Networking Lunch - Monday 9th Dec\***

**Option 7: Monday Networking Afternoon Tea - Monday 9th Dec\***

**Option 8: Conference Self-Check-in Kiosk**

- Corporate Logo displayed on self-check-in Kiosk Machines.

## BRONZE SPONSOR | AUD 24,000 (+GST) (6 Available)

### The Bronze sponsor will receive the following benefits:

- ✓ For your sponsorship of AUD 24,000(+GST), you will receive benefits valued at AUD 5,000 which includes the following:
  - 2 full delegate registrations, and
  - 1 ticket to Sponsor's Boat Cruise on Saturday 7th December 2024.
- ✓ Reserved seating for representatives of the Bronze sponsor during functions
- Acknowledgement as Bronze Sponsor at the official opening and closing sessions
- Option 1: Printing of Conference Handbook**
  - Corporate logo on product and included in delegate satchels.
- Option 2: Speakers and Chairpersons Gift**
  - Gifts to be presented to all speakers and chairpersons
  - Acknowledgement when presenting gifts to speakers at each session.
  - The sponsor has the option to supply gifts. This is to be discussed with PNGCORE to maintain the highest quality of the gift. PNGCORE has the discretion to approve or discontinue this agreement should the gift be altered after PNGCORE's endorsement.
- Option 3: Bottled Water**
  - Corporate Logo display on sponsored item.
- Option 4: Tuesday Morning Networking Tea - Tuesday 10th Dec**
- Option 5: Tuesday Networking Lunch - Tuesday 10th Dec**
- Option 6: Tuesday Networking Afternoon Tea - Tuesday 10th Dec**

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## NICKEL SPONSOR | AUD 15,000 (+GST) (5 Available)

The Nickel sponsor will receive the following benefits:

- ✓ For your sponsorship of AUD 15,000 (+GST), you will receive benefits valued at AUD 3,000 which includes the following:
  - 1 full delegate registration, and
  - 1 ticket to Sponsor's Boat Cruise on Saturday 7th December 2024.
- ✓ Reserved seating for representatives of the Nickel Sponsor during functions
- ✓ Acknowledgement as Nickel Sponsor at the official opening and closing sessions

**Option 1: Wednesday Networking Morning Tea - Wednesday 11th Dec**

**Option 2: Wednesday Networking Lunch - Wednesday 11th Dec**

**Option 3: Wednesday Networking Afternoon Tea - Wednesday 11th Dec**

**Option 4: Delegate Prize**

**Option 5: Conference Pen**

## ZINC SPONSOR (CONFERENCE BRANDING) | AUD 5,000 (+GST) (5 AVAILABLE)

The Zinc sponsor will receive the following benefits as the Brand Sponsor:

- ✓ For your sponsorship of AUD 5,000 (+GST), you will receive benefits valued at AUD 600 which includes the following:
  - 1 dinner admission, and
  - 1 ticket to Sponsor's Boat Cruise on Saturday 7th December 2024.
- ✓ Reserved seating for representatives of the Zinc Sponsor during functions.
- ✓ Acknowledgement as Zinc Sponsor at the official opening and closing sessions.

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## SPONSORSHIP BOOKING FORM

### SPONSORSHIP PACKAGES

### AMOUNT IN AUD

Principal - (4 Available).....	85,000.00	<input type="checkbox"/>
Major - (6 Available).....	65,000.00	<input type="checkbox"/>
Diamond - Conference Satchel.....	60,000.00	<input type="checkbox"/>
Gold - Exclusive Conference and Awards Dinner - Monday 9th December (6 - 10 pm).....	50,000.00	<input type="checkbox"/>
Platinum - Conference Notebook.....	35,000.00	<input type="checkbox"/>
Platinum - Conference Lanyards.....	35,000.00	<input type="checkbox"/>
Platinum - Conference Polo Shirt.....	35,000.00	<input type="checkbox"/>
Platinum - Conference Cap.....	35,000.00	<input type="checkbox"/>
Platinum - Conference Tumbler.....	35,000.00	<input type="checkbox"/>
Platinum - Exclusive Conference and Awards Dinner Entertainment - Monday 9th December (6 - 10 pm)...	35,000.00	<input type="checkbox"/>
Platinum - Audio Visual.....	35,000.00	<input type="checkbox"/>
Platinum - Conference Registration and Information Desk .....	35,000.00	<input type="checkbox"/>
Silver - Exhibition Opening Cocktail Function - Sunday 8th Dec (4 - 6 pm).....	28,000.00	<input type="checkbox"/>
Silver - Exhibition Networking Cocktail Function - Monday 9th Dec (4:30 - 5:30 pm).....	28,000.00	<input type="checkbox"/>
Silver - Pre-Dinner Cocktails - Monday 9th December (5 - 6 pm).....	28,000.00	<input type="checkbox"/>
Silver - Exhibition Networking Cocktail Function - Tuesday 10th Dec (4:30 - 6:30 pm).....	28,000.00	<input type="checkbox"/>
Silver - Monday Networking Morning Tea - Monday 9th Dec.....	28,000.00	<input type="checkbox"/>
Silver - Monday Networking Lunch - Monday 9th Dec.....	28,000.00	<input type="checkbox"/>
Silver - Monday Networking Afternoon Tea - Monday 9th Dec.....	28,000.00	<input type="checkbox"/>
Silver - Conference Self Check-in Kiosk.....	28,000.00	<input type="checkbox"/>
Bronze - Printing of Conference Handbook.....	24,000.00	<input type="checkbox"/>
Bronze - Speakers and Chairpersons Gifts.....	24,000.00	<input type="checkbox"/>
Bronze - Bottled Water.....	24,000.00	<input type="checkbox"/>
Bronze - Tuesday Morning Networking Tea - Tuesday 10th Dec.....	24,000.00	<input type="checkbox"/>
Bronze - Tuesday Networking Lunch - Tuesday 10th Dec.....	24,000.00	<input type="checkbox"/>
Bronze - Tuesday Networking Afternoon Tea - Tuesday 10th Dec.....	24,000.00	<input type="checkbox"/>
Nickel - Wednesday Networking Morning Tea - Wednesday 11th Dec.....	15,000.00	<input type="checkbox"/>
Nickel - Wednesday Networking Lunch - Wednesday 11th Dec.....	15,000.00	<input type="checkbox"/>
Nickel - Wednesday Networking Afternoon Tea - Wednesday 11th Dec.....	15,000.00	<input type="checkbox"/>
Nickel - Delegate prize.....	15,000.00	<input type="checkbox"/>
Nickel - Conference Pen.....	15,000.00	<input type="checkbox"/>
Zinc - Conference Branding - (5 Available).....	5,000.00	<input type="checkbox"/>

**CONTACT:** Please return the completed form to The Events Team via [events@pngcore.org](mailto:events@pngcore.org) | +675 321 2988

#### Contact Person for Sponsorship

<b>Name:</b>		<b>Position :</b>	
<b>Organization:</b>			
<b>Postal Address:</b>		<b>Phone:</b>	
<b>Email:</b>			

#### Endorsement of Company Executive

<b>Name:</b>		<b>Position :</b>	
<b>Signature:</b>		<b>Date:</b>	

#### Contact Person for Finance

<b>Name:</b>		<b>Position:</b>	
<b>Email:</b>		<b>Phone:</b>	

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## SPONSORSHIP BOOKING TERMS & CONDITIONS

### 1. Sponsorship Packages

All sponsorships are stated in Australian dollar currency. PNG CORE reserves the right to alter and revise packages. PNG CORE is responsible for benefits stated in each package, anything additional or requested by the sponsor will be charged at cost to the sponsor. Sponsors will be included in promotional materials when full payments are settled. Your sponsorship will be confirmed after the funds are cleared in the PNG CORE bank account. Sponsors will also need to forward a brief abstract of your company profile and your logo in high-resolution EPS, JPEG or TIFF to the PNG CORE contact.

### 2. Goods and Services Tax (GST)

A 10% GST will be applied on all sponsorship stated, consistent with Australia's consumer tax Laws.

### 3. Conditions of Payments

The sponsorship application form must be completed and submitted to PNG CORE. PNG CORE will provide an invoice based on the completed application form. Full payment must be received as stated on the invoice. No partial payments will be accepted. The amount stated on the invoice includes AUD15 Bank charges that may be applied by the bank to process the transaction. Additional charges are the full responsibility of the payer. An application will be considered incomplete if the invoice issued is not settled in full. All promotional benefits will apply after the full payment as stated in the invoice, is received.

### 4. Payment Methods

Please make all payments to the account provided on the invoice, referencing the invoice number issued by PNG CORE. Payments can be made via Electronic Funds Transfer (EFT), Bank Transfer, or Credit Card (Online). EFTPOS payment is also accepted at the PNG CORE office. We do not accept cheques or cash at the PNG CORE Office. For bank transfers, please ensure payment is in Australian dollars and include your company name and invoice number in the description/narration section. Bank cheques should be deposited directly into PNG CORE's bank account, and a copy of the remittance advice should be emailed to PNG CORE.

### 5. Cancellation

Cancellation of sponsorship must be made in writing to PNG CORE specifying the reason. The cancellation request is subject to approval by PNG CORE taking into consideration the promotional benefits received and if the sponsorship can be resold. This policy will be reviewed should an unexpected change occur due to Government measures taken on the COVID-19 pandemic.

Note:

- 50% of the sponsorship amount as stated in the invoice will be retained for cancellations made on or before 30th September 2024.
- 100% of the sponsorship amount as stated in the invoice will be retained for cancellations made on or after 1st October 2024.

### 6. Liability

PNG CORE is not liable for damages or loss to the sponsor or exhibitors' property.

### 7. Obligation and Rights

Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

### 8. Trade Exhibition

Exhibition booths allocated under the sponsorship packages must also adhere to the terms and conditions of the Exhibition.